

FOR IMMEDIATE RELEASE:

Ask Me About Destination Weddings Moving Market Share

Miami, FL (24 September, 2007) – **Ask Me About Destination Weddings** has opened it's doors to make the lives of travel agents easierwhile moving market share to Hotel partners. "We are a dynamic travel wholesaler focused on providing support to travel agents who are dedicated to the romance travel market", states Marilyn Cairo, Vice President of Marketing of the full service reservation center for destination weddings and honeymoons.

Very few hotel companies today have the resources available to be recognized on a national level as a honeymoon & destination wedding locale; Hotels spend millions of advertising dollars to reach the consumer, with little or no emphasis placed on the travel agent or bridal consultant. And yet, according to recent market research, 68% of all honeymoons are booked through a travel agent!

Simply put: **Ask Me About Destination Weddings** matches hotels that have shown a commitment to this market, with travel agents, thus connecting the bridal couple with partner hotels as a premier location for their destination wedding & honeymoon.

In today's travel industry market, no other travel wholesale company is dedicated to effectively market this niche. All wedding & travel arrangements are made through one central location staffed by experts, for a variety of accommodations located in Mexico, the Caribbean and Central America. In fact, "*We help travel agents grow their business AND we pay commission on the wedding package!*" exudes Cairo a 17-year veteran of the travel industry with proven success with promotional marketing ventures with known brands such as David's Bridal, Wedding Solutions, and The Knot.

"Travel Agents are the 'forgotten' distribution channel with many suppliers, and yet they have the trust of many young couples looking for expert guidance for their Romance Travel needs," states Cairo wisely. "Our following in the travel industry is among our biggest assets!"

For further information on **ask me...**
(877) 44-ASK ME or (305) 665-9460 or visit:
www.AskMeAboutDestinationWeddings.com

About Ask Me:

Ask Me is a multifaceted wholesale company, dedicated to moving market share and generating a solid & consistent revenue stream for their hotel partners, within the destination wedding & honeymoon niche. The Ask Me program combines sales, marketing and education as the core of its success and recognizes the strongest distribution channel any hotelier can have, is the support of the travel agent community. Ask Me reaches brides & grooms via multi-media co-operative advertising ventures, incorporating the latest technology with a grass roots philosophy, while creating a memorable experience for all parties involved in a destination wedding. Partner hotels are located in the Caribbean, Central America and Mexico, with expansion planned for Hawaii and Europe in 2008

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