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## Ask Me About Destination Weddings - Karisma Resorts joins exclusive membership!

Miami, FL (14 September, 2007) – Ask Me About Destination Weddings has entered the \$10 Billion Wedding Market with strong support from Mexico and the Caribbean, providing the travel professional a stress-free way to book their clients' romance travel needs. The **Ask Me...** call center will reach & educate travel professionals & bridal consultants, enabling them to connect the bride with partner hotels as the premier spot for their destination wedding & honeymoon.

**Ask Me...** was founded by a group of travel executives with over 60 years experience in the travel industry, with a proven success record of promotional marketing ventures with known brands such as: ABC (Association of Bridal Consultants), David's Bridal, Wedding Solutions, and The Knot. *"Our vision is to provide access to a network of select partner hotels looking to grow their business in the honeymoon & destination wedding arena"*, says Marilyn Cairo, Vice President of Marketing, in front of the newly opened call center in the heart of Miami. And with that in mind, Karisma Resorts of Mexico joined the exclusive members-only sales & marketing program named **Ask Me ...**

Karisma resorts line the Riviera Maya of Mexico and offer upscale all-inclusive vacation locations, each with a slightly different feel. El Dorado Royale Resort and Spa is the flagship property with many amenities, services and a full service spa. Its casitas suites comprise a separate portion of the hotel and are especially popular for honeymooners and lovers. El Dorado Seaside Suites is an intimate laid back boutique resort, perfect for a relaxed yet luxurious getaway. And the Azul Hotel & Beach Resort is a stylish boutique all-inclusive hotel with hip décor and cool services.

Something for everyone! *"And, of course, a stress-free life experience for the bride and a stress free business opportunity for the travel agent! We're going to revolutionize the way travel agents book Destination Weddings,"* raves Cairo with a smile, exuding confidence.

For further information on **ask me...**  
(877) 44-ASK ME or (305) 665-9460 or visit:  
[www.AskMeAboutDestinationWeddings.com](http://www.AskMeAboutDestinationWeddings.com)

### **About Ask Me:**

Ask Me is a multifaceted wholesale company, dedicated to moving market share and generating a solid & consistent revenue stream for their hotel partners, within the destination wedding & honeymoon niche. The Ask Me program combines sales, marketing and education as the core of its success and recognizes the strongest distribution channel any hotelier can have, is the support of the travel agent community. Ask Me reaches brides & grooms via multi-media co-operative advertising ventures, incorporating the latest technology with a grass roots philosophy, while creating a memorable experience for all parties involved in a destination wedding. Partner hotels are located in the Caribbean, Central America and Mexico, with expansion planned for Hawaii and Europe in 2008

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