

FOR IMMEDIATE RELEASE:

Ask Me About...Marketing, Merchandizing and Mailpound

MIAMI, FL – (NOVEMBER 1, 2007) - Ask Me About Destination Weddings has November branded as *Marketing Month*. The message: ***Destination Weddings made easy – For the bride, for the partner hotel AND for the Travel Professional...Just Ask Me!!*** With that mission in mind, the Ask Me executives are connecting with their partners to establish further ties with their unique distribution channel of Destination Wedding Specialists, in preparations for a busy 1st Quarter Selling Season 2008.

Sarai Cairo, Director of Industry Relations, travels to Orlando, FL to introduce the exclusive booking support center for members of the Association of Bridal Consultants at the Annual Business of Brides Conference - A spectacular opportunity to hear from leaders in the wedding industry and to network with peers. The Association of Bridal Consultants is a membership service organization, designed to increase awareness of the wedding business and improve the professionalism of members and has sponsored the Ask Me bond between member consultants. ABC has been the professional organization for the wedding industry since 1981 and has over 4,000 members in 26 countries on six continents. The Ask Me marketing exposure to ABC members will include a year-long presence in the ABC Dialogue magazine as well as the 2-page center spread in the conference program book. David Wood, President of ABC takes note of the growing interest in honeymoons and destination weddings by his coalition of bridal consultants and states that "as a full service wedding coordinator, you are smart to offer these time-saving services to your brides." We couldn't agree with you more!

Meanwhile, heading north, Hilary Lanzer, Vice President of Sales will offer branding, merchandizing and sales tips throughout Central Pennsylvania during the ETA road show under the adage: *People do business with people*. Ask Me has teamed up with the Eastern Travel Association in order to facilitate education and the exchange of information within the travel profession. The ETA trade shows fit that theme extending the opportunity for suppliers to reach their market and travel agents to interface directly with suppliers in a cost effective manner. "Our history shows a proven record of delivering up to 500 retail travel agents ready to hear your sales message and return to their office with your literature. It is cost effective because ETA is a non-profit organization of industry professionals whose only pursuit is the health and well being of the industry", states Tom Mittl Trade Show Coordinator and Board Member. Lanzer will be soliciting business and branding opportunities from this historically productive area of the North-East and encourages travel professionals to participate in the ***Ask Me Love Lunches*** starting Thursday December 13th hosted by MailPound™!

For further information on **ask me...**
(877) 44-ASK ME or (305) 665-9460 or visit:
www.AskMeAboutDestinationWeddings.com

About Ask Me:

Ask Me is a multifaceted wholesale company, dedicated to moving market share and generating a solid & consistent revenue stream for their hotel partners, within the destination wedding & honeymoon niche. The Ask Me program combines sales, marketing and education as the core of its success and recognizes the strongest distribution channel any hotelier can have, is the support of the travel agent community. Ask Me reaches brides & grooms via multi-media co-operative advertising ventures, incorporating the latest technology with a grass roots philosophy, while creating a memorable experience for all parties involved in a destination wedding. Partner hotels are located in the Caribbean, Central America and Mexico, with expansion planned for Hawaii and Europe in 2008

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