

FOR IMMEDIATE RELEASE:

## Ask Me About Destination Weddings... Stress Free!

Miami, FL (28 August, 2007) – Ask Me About Destination Weddings has entered the \$10 Billion Wedding Market en force, providing the travel professional a stress-free way to book their clients' romance travel needs. The ask me... program will reach & educate travel professionals & bridal consultants through the *Ask Me Sales & Marketing Center*, enabling them to connect the bride with partner hotels as the premier spot for their destination wedding & honeymoon.

**Ask Me...** was founded by a group of senior executives with over 60 years experience in the travel industry, with a proven success record of promotional marketing ventures with known brands such as: ABC (Association of Bridal Consultants), David's Bridal, Wedding Solutions, and The Knot.

*"Our vision is to provide access to a network of select partner hotels looking to grow their business in the honeymoon & destination wedding arena. And, of course, a stress-free life experience for the bride and a stress free business opportunity for the travel agent and bridal consultant",* says Marilyn Cairo, Vice President of Marketing, in front of the newly opened call center in the heart of Miami. *"We're going to revolutionize the way travel agents book Destination Weddings,"* raves Cairo with a smile, exuding confidence.

There is an obvious need for the ask me... program in the Travel industry. *"As an independent travel agent specializing in destination weddings & honeymoons, I can only say that the 'Ask Me' program is a dream come true! The assistance of a professional Sales & Marketing Team, help with tradeshows, consumer nights, a nationwide marketing campaign and the ability to sell complete & commissionable wedding packages in a variety of destinations, while streamlining the process will definitely increase my efficiency & profitability by allowing me to focus on converting my bridal leads to sales. I am excited to have the opportunity to work with the most respected & experienced Sales Team in the destination wedding & honeymoon industry and look forward to a long & prosperous partnership with Chomat & Associates!"* endorses Terry Heck of Cruise Consultants & Worldwide Travel in Houston, TX.

The ask me...partnerships will include such powerhouses as the Association of Bridal Consultants and MailPound™ providing a full-service sales platform for the travel professional and bridal consultant.

For further information on ask me...

(877) 44-ASK ME or (305) 665-9640 or visit:

[www.AskMeAboutDestinationWeddings.com](http://www.AskMeAboutDestinationWeddings.com)

### **About Ask Me:**

Ask Me is a multifaceted wholesale company, dedicated to moving market share and generating a solid & consistent revenue stream for their hotel partners, within the destination wedding & honeymoon niche. The Ask Me program combines sales, marketing and education as the core of its success and recognizes the strongest distribution channel any hotelier can have, is the support of the travel agent community. Ask Me reaches brides & grooms via multi-media co-operative advertising ventures, incorporating the latest technology with a grass roots philosophy, while creating a memorable experience for all parties involved in a destination wedding. Partner hotels are located in the Caribbean, Central America and Mexico, with expansion planned for Hawaii and Europe in 2008

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